



DRESSINGS • DIPS • SAUCES

For Immediate Release

Litehouse Glaze and Strawberry Shortcake make Life Delicious!

March 17, 2009 – Sandpoint, Idaho ---



Litehouse Foods and Strawberry Shortcake have partnered to create a Spring Sweepstakes, giving away over \$4,000 in Strawberry Shortcake prizes. 2009 marks the 30 year anniversary for Strawberry Shortcake, a special year to celebrate.

According to Stacey Orlando, Assistant Product Manager, “The Strawberry Shortcake promotion is the perfect match up to Litehouse Glaze. It brings back nostalgic memories for mothers and is a product every little girl would love! The prize package gives away Strawberry Shortcake accessories, DVD’s, CD’s, books, stationary, and other Strawberry Shortcake items perfect for mothers and daughters.”

Litehouse has temporarily changed its glaze sleeve packaging to accommodate for this promotion. They have also provided activity books available at the store with the glaze product. The activity book includes a Litehouse \$1.00 coupon, as well as a Fox DVD coupon for \$1.50 off the Strawberry Shortcake *Happily Ever After* and *Berry Big Journeys* DVD.

To enter for a chance to win one of the exciting prizes in the Spring Litehouse Strawberry Shortcake sweepstakes, go online to www.litehousestrawberryshortcake.com. The promotion runs March 1, 2009 to June 1, 2009.

For over 45 years, Litehouse Foods has been producing premium, high quality products including fresh refrigerated salad dressings, vegetable dips, caramel, & yogurt fruit dips, bleu cheese crumbles, sauces and freeze-dried herbs. Litehouse is an employee owned company located in Sandpoint, Idaho.

For more information, please contact Stacey Orlando at # 208-263-7569
sorlando@litehouseinc.com

