



DRESSINGS • DIPS • SAUCES

For Immediate Release

### **Introducing Monarch Mountain Gorgonzola and Heart of Bleu to Cheese Line**

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Litehouse Foods is responding to consumer request with the addition of Monarch Mountain Gorgonzola and a premium Heart of Bleu to its' line of cheese products. These two new quality cheeses can be found in produce departments nationwide. Suggested retail price for Monarch Mountain Gorgonzola and Heart of Bleu are \$3.99 and \$5.99, respectively.

Litehouse takes pride in giving their customers high quality, handcrafted bleu cheese. By making it themselves, they can control the quality of the cheese through all stages of the aging process and by using the freshest ingredients.

According to Stacey Orlando, Marketing Product Assistant, "The Heart of Bleu is especially unique; it is a full 7 ounces made from the true core of the bleu cheese wheel. No one else in the industry offers the 'heart' or core of the bleu cheese wheel. Mountain Monarch Gorgonzola is a close relative of Bleu Cheese and is gaining popularity in the U.S. This cheese is aged further, giving it a more rich and creamy flavor. These two new Litehouse products are perfect for entertaining guests, especially during the holidays."

For over 45 years, Litehouse Foods has been producing premium, high quality products including fresh refrigerated salad dressings, vegetable dips, caramel, & yogurt fruit dips, bleu cheese crumbles, sauces and freeze-dried herbs. Litehouse is an employee owned company located in Sandpoint, Idaho.

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